



WebMD Ignite Growth Platform: Activity API - HRA

Access

Use your company's account in UAT and PROD (request one to be created if it is not)

API authentication is performed using bearer tokens (RFC 6750). API clients will have a long-lived opaque token. Users may be authorized to act on behalf of more than one client. In this case, the custom HTTP header hg-customer must be provided in order to use APIs that work on behalf of a single client. For example, hg-customer-code: 100000.

Retrieve Tokens

UAT	https://api.exp- uat.mercuryhealthcare.com/api	https://admin-app.exp- uat.mercuryhealthcare.com
PROD	https://api.mercuryhealthcare.com /api	https://admin- app.mercuryhealthcare.com

API Headers

Key	Value
hg-customer-code	Your customer code (numeric)
authentication	Bearer {your token}
content-type	application/json



API Example Payload

*There is a limit of 100MB body size on the POST.

```
curl -X POST \
https://api.mercuryhealthcare.com/api/activity \
-H 'Authorization: Bearer <token>' \
-H 'hg-customer-code: <Your customer code>' \
-H 'Content-Type: application/json' \
-d '{
  "source": "healthaware",
  "activities": [
    {
      "activityId": "301",
      "activityType": "hraSubmit",
      "activityDate": "2018-01-01T01:30:00.000Z",
      "activitySource": "healthaware",
      "assetId": "24680",
      "assetName": "asset_1",
      "visitorExternalId": "10001",
      "firstName": "Happy",
      "lastName": "Cat",
      "dateOfBirth": "2000-01-01",
      "addressLine1": "8310 Excelsior Drive",
      "city": "Madison",
      "state": "WI",
      "postalCode": "53717",
      "homePhone": "1234567890",
      "genderCode": "F",
      "emailAddress": "hra@example.com",
      "hraPrimaryResult": "MODERATE",
      "landingPageUrl":
"http://example.com/?hgcrm\_campaignid=12&hgcrm\_channel=email",
      "formData": {
        "id": "76c813f7-1373-44e3-9a34-736b7674f098",
        "form_fiel2": "32",
        "form_fiel3": "35.86",
        "form_fiel4": "xyz"
      }
    }
  ]
}'
```

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API Payload Definition

Field Name	Data Type	Required?	Notes
source	String	Y	Code representing the source application. 'healthware' will be used for all non-Medicom HRAs. See data guide for more details.
activityId	String	Y	Arbitrary ID unique within the source application. If the activity is re-submitted, the activityId must be the same
activityType	String	Y	Code which determines the schema the rest of the activity will be validated against. Must be set to "hraSubmit"
activityDate	String	Y	An ISO formatted datetime string - when the activity happened. Timezone should be in UTC
activitySource	String	Y	Code identifying the source application that provided the activity data 'healthware' will be used for all non-Medicom HRAs. See data guide for more details.
assetId	String	Y	The ID of the HRA. Used in targeting
assetName	String	Y	The name of the HRA. Used in targeting
visitorExternalId	String		A unique identifier of the person submitting the HRA
firstName	String		
lastName	String		
dateOfBirth	String		
addressLine1	String		
city	String		
state	String		

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postalCode	String		
homePhone	String		
genderCode	String		
emailAddress	String		
hraPrimaryResult	String	Y	Primary outcome of the HRA
landingPageUrl	String	Y	The landing page of the session. This field is inspected for HG CRM tracking parameters and should be decoded to plain text. Example: http://example.com/example?hgcrm_channel=email&hgcrm_source=healthgrades&hgcrm_agency=healthgrades&hgcrm_campaignid=12&hgcrm_tacticid=1277&hgcrm_trackingsetid=2123&utm_source=test1&utm_campaign=test3&utm_term=test4&utm_content=test5&utm_medium=test2&hgcrm_promoted_facility=02&hgcrm_promoted_serviceline=01 Tracked parameters: hgcrm_agency, hgcrm_campaignid, hgcrm_channel, hgcrm_promoted_facility, hgcrm_promoted_serviceline, hgcrm_source, hgcrm_tacticid, hgcrm_trackingsetid, keyword, matchtype, placement, target, utm_campaign, utm_content, utm_medium, utm_source, utm_term
formData	Object		Key value pair of additional form fields

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