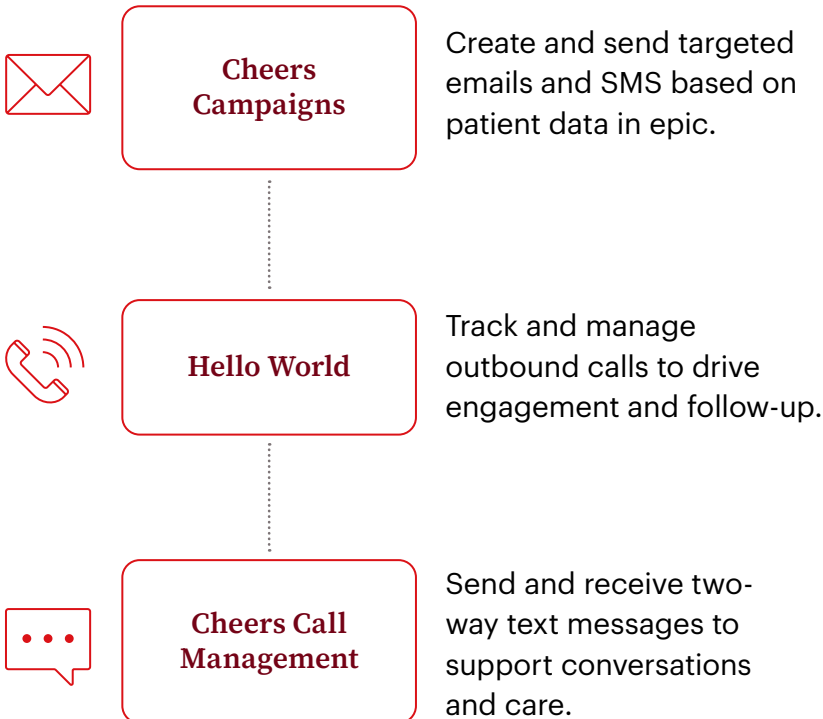


# Cheers

## Marketing engine ecosystem

Cheers is a connected ecosystem of applications within Epic's marketing engine, designed to help you engage the right patients at the right time across the right channels.

### The Cheers Ecosystem



### How we can help

We make sure your Cheers implementation is set up for success and help you put it to work.

#### Strategic targeting

Define and build the right audiences to reach the patients who matter most.

#### Campaign execution

Plan, build, and execute email and SMS campaigns that drive action and engagement.

#### Performance tracking

Monitor campaign performance and optimize based on real-world results.

#### Ongoing partnership

We're with you at every step, from implementation to strategy and beyond.

All built on Epic data. All working together. ⚡