

MyChart

Easy-to-use digital pages

What Linksource enables

- Allows the creation of web pages inside MyChart to guide patients to take action
 - **For example:** scheduling a flu shot or learning about specific services
- Because this sits within the Epic ecosystem, it provides a seamless experience within the portal



Built for patients

Targeted campaigns to increase MyChart adoption and engagement across your patient base.



Seamless experience

Strategic placement of MyChart access across your digital ecosystem to drive awareness and usage.



Drive engagement

Relevant content that increases awareness, adoption, and action.

How we can help

Analytics tagging strategy

Implement tracking that connects patient engagement to measurable outcomes.

Landing page strategy and creation

Design and build intuitive, action-driven pages that drive patient engagement and results.